Alisa Umnova

Senior Web Developer | WordPress & Gutenberg | Vue.js & TypeScript

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Summary

Senior Web Developer with 9+ years of professional experience and a strong background in WordPress, TypeScript and Vue.js. Expertise includes custom themes and plugins, React-based Gutenberg blocks, shared UI libraries, micro-frontends, API integrations and CMS migrations.

Core Skills

- WordPress: custom themes and plugins, Gutenberg blocks (static and dynamic), WP-CLI, hooks/filters, custom post types, taxonomies, WP-Cron, ACF, Elementor, WooCommerce
- Frontend: Vue.js (Vue 2/3), TypeScript, React, JavaScript, HTML, CSS, SCSS, Pinia, Vuetify
- AI: Claude Code, Cursor, Codex, Orca, OpenAI API integrations and AI-assisted development
- Architecture: micro-frontends, shared UI libraries, Module Federation, Headless CMS
- Testing: Vitest, Jest, Cypress, Playwright, unit and E2E testing
- Backend & integrations: PHP, Node.js/Express, REST APIs, SSO, SSE, Strapi, MySQL
- Delivery: Git, Vite, Webpack, Docker, CI/CD, Figma, code review

Languages

English – B2 (Upper-intermediate) | Ukrainian and Russian – native

Work Experience

Freelance Web Developer (part-time), Confidential software development company
Sep 2026 – Present

- Rebuilding an EdTech company's WordPress website with custom React-based Gutenberg blocks, custom post types and taxonomies, using an AI-assisted development workflow.

Senior Frontend Developer, Zeal Holdings Limited
Dec 2024 – Aug 2026
FinTech platform with multiple products used by traders, partners and internal teams.

- Migrated the ZFX WordPress website from Elementor to Gutenberg and custom templates, improving its Google PageSpeed Insights score by ~10 points; reduced its database from 5 GB to 3.5 GB through cleanup.
- Developed WordPress plugins for an economic calendar, a Chinese-market news feed and content migration to Strapi; built dynamic Gutenberg blocks with React/PHP.
- Migrated a WordPress website to Astro, improving its PageSpeed score from ~30 to 90.
- Built trading platform features with Vue 3, TypeScript, Pinia and Vuetify, including onboarding missions, campaigns, an economic calendar and a marketing asset portal.
- Built reusable UI components for a shared UI library used by 20+ engineers across 4-5 teams and 6 frontend modules. Added Playwright E2E tests and improved Vitest coverage.
- Contributed to the micro-frontend architecture using Vite Module Federation and built new modules; migrated applications and shared components from Vue 2 to Vue 3.
- Managed releases and incidents with SRE/DevOps.
- Built Node.js services and contributed to SSO integration.

Senior Vue.js Frontend Developer, mySupply
Nov 2023 – Dec 2024
AI-powered procurement platform developed by a German startup.

- Primary developer of the AI Buying Agent: turned a PoC into a production-ready product with a Vue/Quasar frontend, Node/Express backend, OpenAI and procurement APIs.
- Maintained the company's WordPress website and built pages with Elementor.
- Developed and maintained the core platform frontend with Vue 3, TypeScript and Quasar, including negotiation interfaces with real-time SSE updates.
- Refined flows based on client feedback; added Vitest tests and Storybook components.

JavaScript Frontend Engineer, N-iX
Jul 2022 – Oct 2023

- Built Figma-based UIs and fixed bugs for Viking's SAP Hybris B2B e-commerce platform.
- Raised Jest test coverage from ~35% to 90%. Optimized Gulp/Webpack builds.

JavaScript Engineer, Intellias
Mar 2021 – Jul 2022

- Built Adobe XD-based UIs for CDW Corporation's AEM blog and enterprise e-commerce microservices.
- Developed reusable UI components and npm packages; added tests with Karma/Jasmine.

Frontend Developer, AB Soft
Oct 2020 – Feb 2021

- Built reusable AEM components for RingCentral and replaced jQuery with vanilla JavaScript.

Frontend Developer, Bambuk Design Studio
Mar 2020 – Oct 2020

- Built websites with complex custom layouts using WordPress or headless WordPress with Vue.js, including Axioma and Ambiq.

Frontend Developer, Otakoyi
Apr 2018 – Mar 2020

- Delivered responsive corporate and e-commerce websites across 3-4 concurrent projects.
- Built ACF/PHP themes, WordPress plugins, Elementor components and Vue.js 2 features.

Freelance Frontend (HTML/CSS) Developer
Mar 2017 – Mar 2018

- Built and maintained small business websites using HTML, CSS, JavaScript and jQuery.

Selected Freelance Projects

- **Aircraft Marketplace:** built a WordPress marketplace from scratch with user listings, filters and a custom plugin for scheduled listing imports from multiple platforms using WP-Cron.
- Rebuilt, optimized and extended client websites for Jump.team agency using Elementor, King Composer and WooCommerce; also worked on headless WordPress projects.
- **Boxing Academy:** migrated a custom PHP website to WordPress and updated its layouts.

Education

2017 – 2018 – Logos IT Academy, Web Development Courses
2012 – 2014 – Lviv Polytechnic National University, Software Engineering coursework